

SPRING NEWSLETTER

**NEW
Civic
petrol models
from
£12,995**



**NEW
Jazz
models
from
£10,495**



Selected Civics, Jazz, CR-Vs, Insights and CR-Zs now come with:

- **3 years complimentary servicing**
- **Choice of 3 finance options starting at 2 year 0% HP.**

For full details, please ask in one of our showrooms. Terms and conditions apply.



MORE THAN JUST A TEST DRIVE

Thinking about changing your car and want to test drive a new Honda?

Test drive a new Honda before 29th June 2011 and you'll receive £15 of Marks & Spencer or John Lewis vouchers.

Earthquake and Tsunami in Japan

All at Trident Honda would like to express their deepest sympathy and condolences to the victims of the recent earthquake and tsunami in northeastern Japan and our sincere hopes for the earliest possible relief and recovery of the affected areas.

Honda has suspended all regular operations and production in the majority of its factories and plants in Japan and donated money and resources to the relief effort.

Production within the UK will continue as normal. 85% of new Honda vehicles bought within the UK are made in Swindon and it is expected availability of the new models and delivery times will be unaffected.

Only two NEW Type-R Civics are left at Trident!



**Colours available:
1 Red, 1 Black.**

From £19,695 OTR

Saving of £3,000



Japan Day at Heathside School Woking Bikeathon

This one day celebration of all things Japanese took place recently at Heathside School in Weybridge. The day gave 250 Year 8 students the chance to experience a range of activities including origami, calligraphy, karate and sushi making to name but a few.

Steve Henderson, Commercial Director, and Chris Sanders, Sales Executive, delivered a range of brand new Honda cars for the students to test and evaluate.

Staff watched as students opened boots and bonnets, tested and folded seats and generally explored every inch of the cars. Students were also introduced to the concept of 'hybrid' vehicles which will feature prominently in Honda's future product portfolio.

Much to the relief of those watching, no damage was done which was a real testament to the robust construction of the Honda vehicles and the faith of the Trident Honda team!

Members of Team Trident will be taking part and helping out at the Woking Bikeathon on the 15th May 2011.

Richard Roberts will be helping to organise the event whilst Brian Cruickshank and Martin Beagley will be cycling the 28 miles to raise funds for Leukaemia and Lymphoma Research.



David Cameron misses 'beautiful' Honda

Spare a thought for David Cameron, who on a recent visit to the Honda factory in Swindon revealed his sole complaint about being Prime Minister is that his 'beautiful' Honda CR-V is sitting unused outside Downing Street. As the proud owner of a CR-V, he described it as a 'tragedy'. Cameron stated, "While I don't want to get in it soon, because that would mean that my political career had come to an end, I want to go on looking at it lovingly, as I do."

Win a new Honda Jazz!

Trident Honda will once again be supporting the Woking and Sam Beare Hospices car raffle which was launched on Saturday 26th March.

This year, a Honda Jazz 1.2S with



air conditioning is the prize which can be won for as little as £1.

Richard Roberts says, "Trident Honda are delighted to support the Hospices, which carry out such a vital role in the community. Despite business being tough, support is essential and we very much hope people will buy a record number of tickets again this year!"

Look out for volunteers selling raffle tickets every weekend in the local area until the winner is drawn later this year.

New people join Team Trident!

The Weybridge service team has undergone a complete overhaul in recent weeks with Sam Kemp and Brian Bateman joining the team.

Sam Kemp previously worked in the Customer Champion role within the dealership whilst Brian has



joined Trident from Lexus where he previously worked in a service adviser role for 3 years.

The role of Customer Champion has now been filled by Lisa Warren who you may well have spoken to already after a recent visit to Trident. Lisa will be following up reminder letters and ensuring you are happy with the service you receive.

We wish them all well in their new roles! Welcome to the team!

Spring Clean Your Air-Con!

Anti-bacterial Treatment
from only **£39.00.**

Or upgrade to a full Air-Con service
from only **£89.95.**